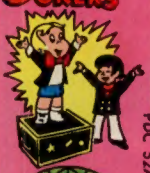
Richie Rich
Jackie and Jokers



HARVEY WORLD

OCT. No. 23
35c

PDC 52717-7

THE RICHEST KID in the WORLD!

Richie Rich

and the

CLOWN PRINCE of SHOW BIZ!

Jackie Jokers

AVAST, YOU SWABS— WHAT DO YOU THINK YOU'RE DOING?

BUT, CAPTAIN— YOU DID SAY: "ALL HANDS ON DECK!"

A COMPUTER AS A SEA CAPTAIN? JOIN RICHIE AND JACKIE ON A WHACKY AND WONDERFUL "STRANGE VOYAGE"

RICHIE RICH AND JACKIE JOKERS
FUNNIEST TEAM OF ALL

ADVERTISEMENT

Wendy
THE GOOD LITTLE WITCH ®
IN "THE TALKING SURFBOARD"

GOSH... A SURFBOARD! I'VE ALWAYS WANTED TO RIDE ONE!

WHEEEEE!

EEEEEEK!

THE SURFBOARD IS GOING CRAZY! IT'S GOING WHERE IT WANTS TO GO!

GET OFF MY BACK! YOU'D BE CRAZY TOO, IF YOU WERE UNDER A SPELL LIKE ME!

OH, YOU POOR THING! CAN I HELP? OH, MAGIC SPIRITS, CAN'T YOU SEE? THIS POOR SURFBOARD WANTS TO BE SET FREE!

THERE'S ONE THING I WANT MORE THAN ANYTHING ELSE IN THE WORLD ONCE THE SPELL IS BROKEN... AND THAT'S DELICIOUS HOSTESS® TWINKIES® SNACK CAKES!

YOU'VE SAID THE MAGIC WORDS TO BREAK THE SPELL... YOU CAN'T SEE ME BUT I'M THE MAGIC SPIRIT... NOW ENJOY!

YOU MEAN DELICIOUS HOSTESS TWINKIES SNACK CAKE WITH GOLDEN SPONGE CAKE AND CREAMED FILLING! WOW! IT WAS WORTH BEING A SURFBOARD FOR THE LUSCIOUS SCRUMPTIOUS-TASTING TWINKIES SNACK CAKES!

SO THE MAGIC WORDS WERE DELICIOUS AND NOW YOU'RE EATING THEM! NEXT TIME, WOULD YOU LIKE TO TRY BEING A BOAT FOR A WHILE?

Hostess® Twinkies® CAKE

YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS® TWINKIES® CAKES

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® HOSTESS AND TWINKIES ARE REGISTERED TRADEMARKS OF ITT CONTINENTAL BAKING COMPANY
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TYA-10-12

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EASY! FUN! Get these and many, many other valuable famous name prizes—or cash—simply by selling beautiful Y.O.S.C. IMPRINTED CHRISTMAS CARDS and GIFTS! Proven popular, they are a snap to sell. Here's how...

Your Y.O.S.C. Membership is FREE! And your Y.O.S.C. Sample Album is FREE—it's yours to keep! It contains samples of Y.O.S.C. products your neighbors, friends and family will order quick! We never send you merchandise in advance. As a member of Y.O.S.C. you never have to worry about how to pay for or return merchandise you don't sell!

Y.O.S.C. CARDS and GIFTS are SUPER! They are of such high quality that almost all you have to do is show your eye-catching sample album—and take orders. Cards sell for as little as 10¢ per card to your customer. With values like these, think how easy your sales will be. Sell enough to get the prizes you want—or keep $1.00 per box!

EARN SUPER PRIZES! Just fill in and mail return coupon. No postage required. We'll send you your FREE Sample Album, FREE Y.O.S.C. Membership Card and FREE Catalog of Prizes—at no cost to you. No obligation. JOIN Y.O.S.C. TODAY!

DON'T DELAY! EARN SUPER PRIZES NOW MAIL COUPON TODAY!

WOW! GET THESE BEST HARVEY COMICS ... ONLY 35¢
GET THEM ON THURSDAYS FRIDAYS SATURDAYS OF EVERY WEEK!
MY BIG 52 PAGE GIANTS! ... STILL ONLY 50¢
REMEMBER!.. HARVEY Comics GO ON SALE THURSDAYS OF EVERY WEEKEND!
1st WEEKEND JULY 7
PROFITS
Casper
ZILLIONZ
GIANT 52 PAGES
SUPER RICHIE
2nd WEEKEND JULY 14
SARGE
Richie Rich Casper
GIANT 52 PAGES
Richie Rich SUCCESS
Billy Bunny's
3rd WEEKEND JULY 21
JACKPOT
Richie Rich
GIANT 52 PAGES
DIAMONDS
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4th WEEKEND JULY 28
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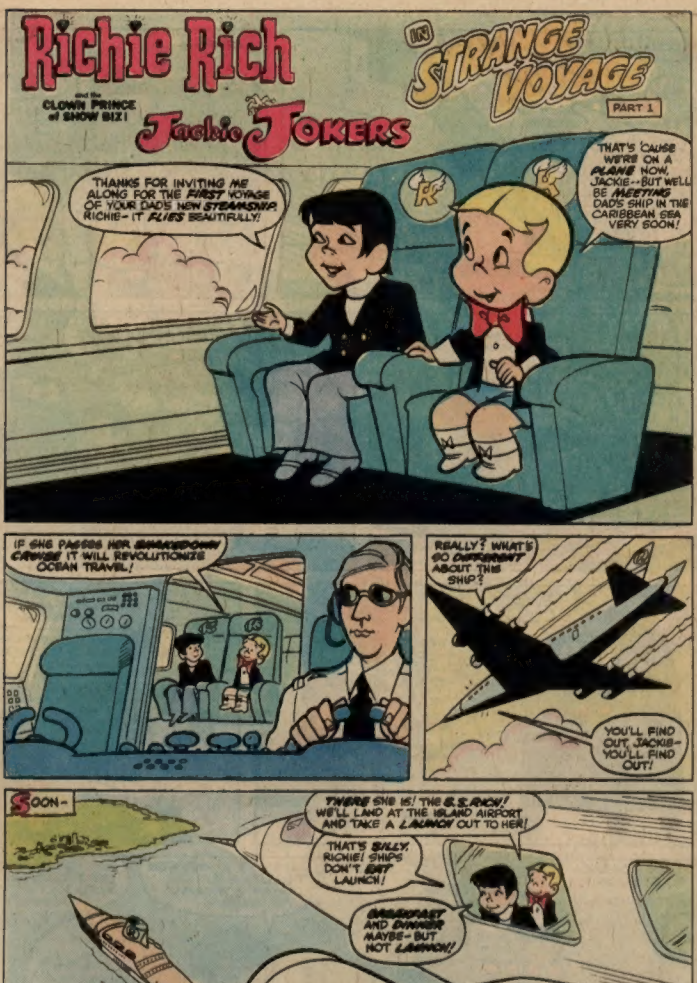
MYSTERY
GOSH
Richie Rich FORTUNES
Richie Rich DOLLAR and the DOG
Richie Rich GLORIA
HURRY!.. GET YOUR COPIES EARLY!



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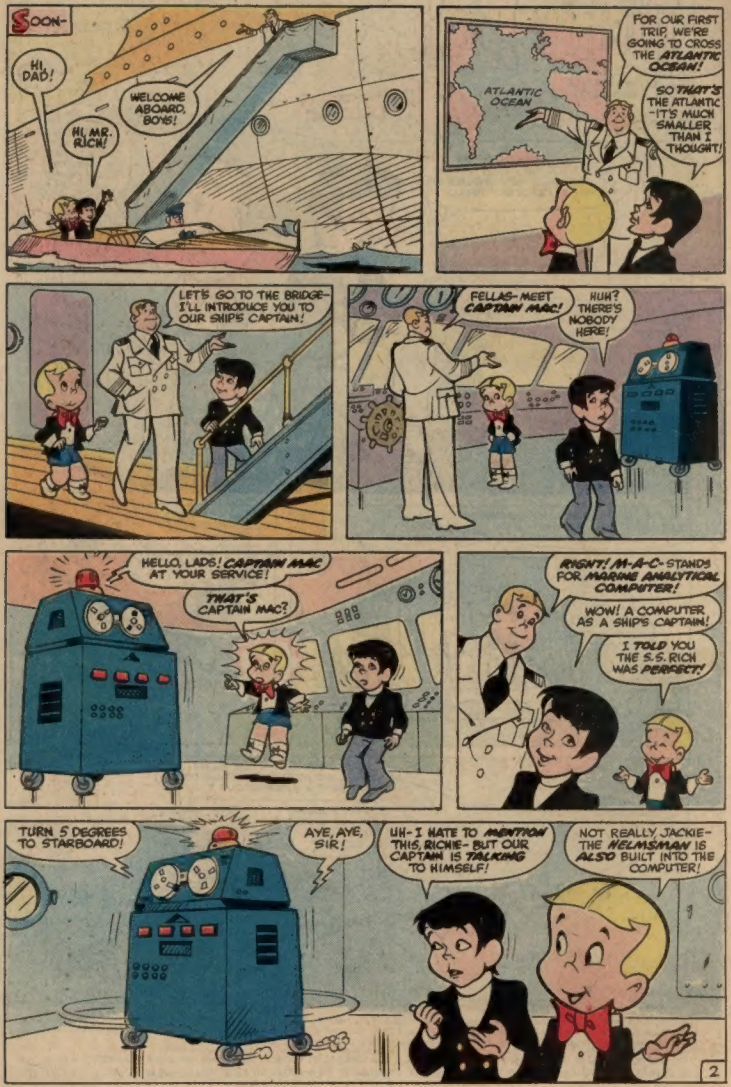
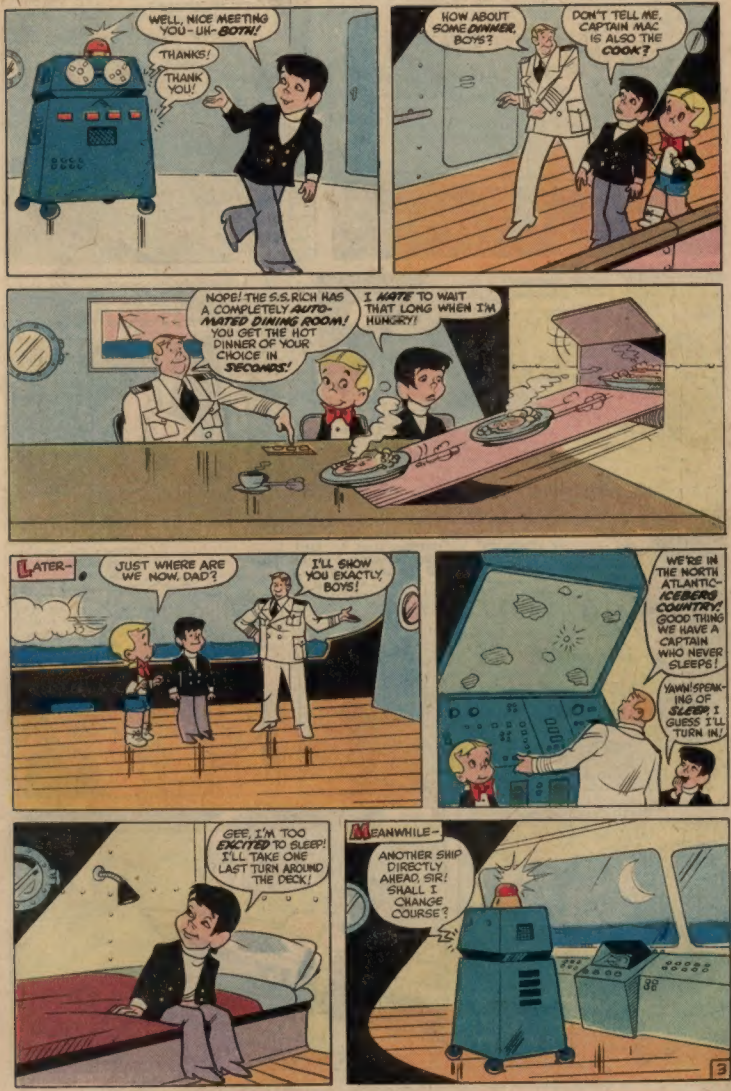
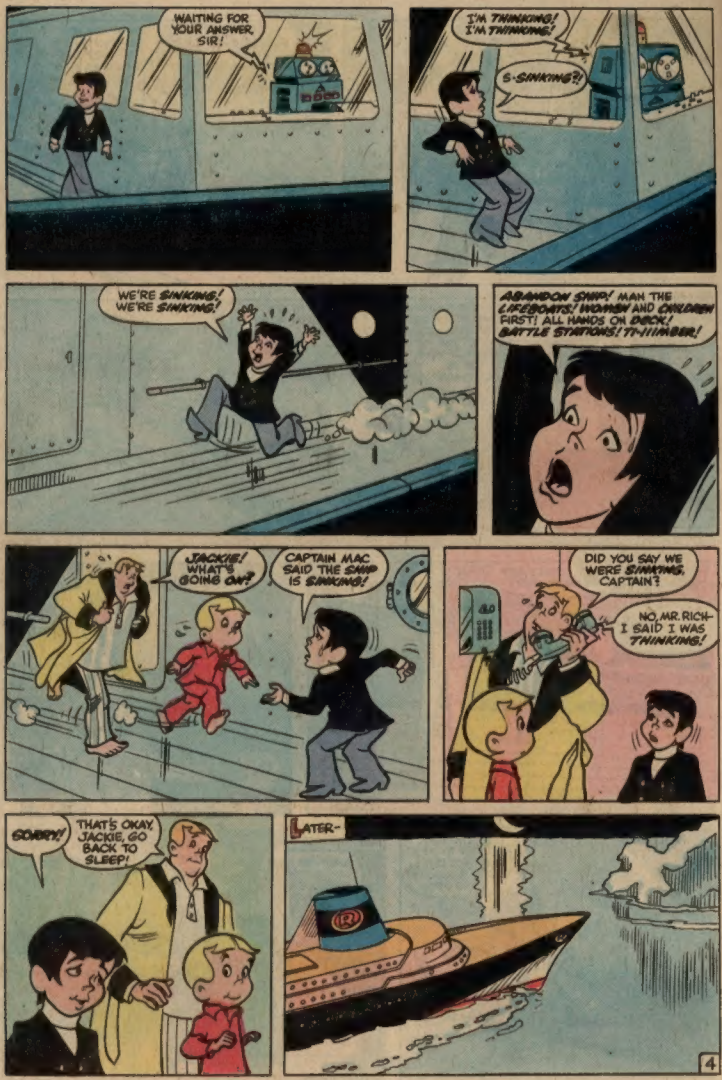
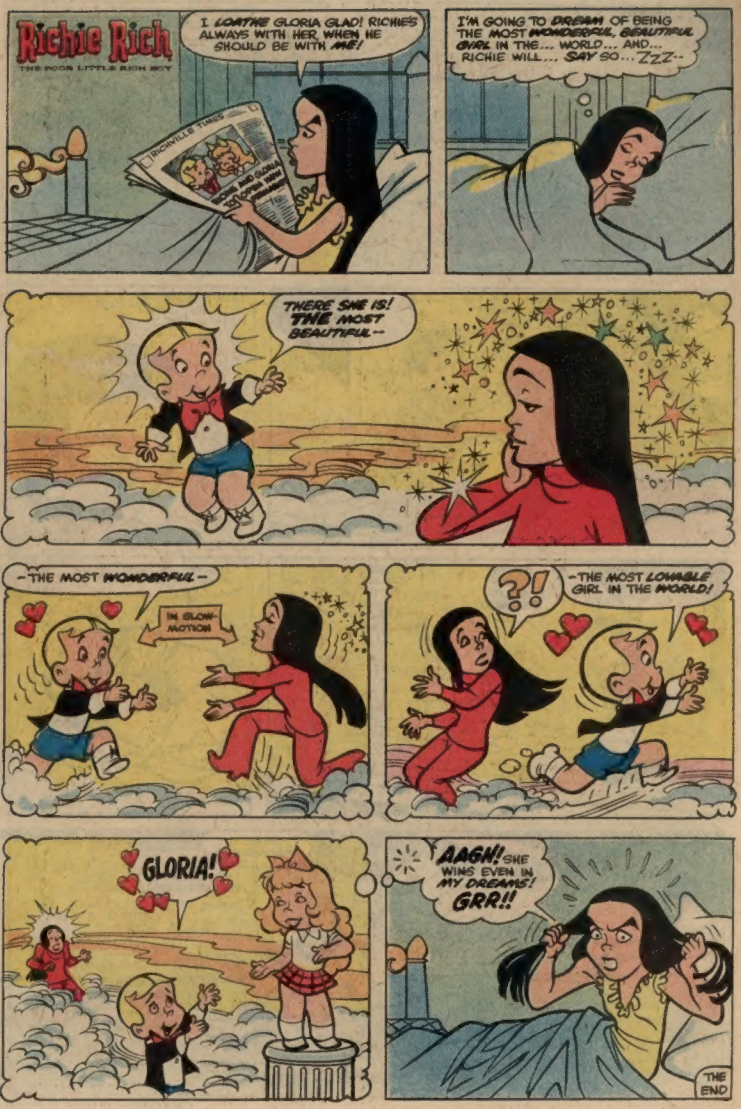

SOON-
HI, DAD!
HI, MR. RICH!
WELCOME ABOARD, BOYS!
ATLANTIC OCEAN
FOR OUR FIRST TRIP, WE'RE GOING TO CROSS THE ATLANTIC OCEAN!
SO THAT'S THE ATLANTIC -IT'S MUCH SMALLER THAN I THOUGHT!
LET'S GO TO THE BRIDGE- I'LL INTRODUCE YOU TO OUR SHIP'S CAPTAIN!
FELLAS- MEET CAPTAIN MAC!
HUH? THERE'S NOBODY HERE!
HELLO, LADS! CAPTAIN MAC AT YOUR SERVICE!
THAT'S CAPTAIN MAC?
RIGHT! M-A-C- STANDS FOR MARINE ANALYTICAL COMPUTER!
WOW! A COMPUTER AS A SHIP'S CAPTAIN!
I TOLD YOU THE S.S. RICH WAS PERFECT!
TURN 5 DEGREES TO STARBOARD!
AYE, AYE, SIR!
UH- I HATE TO MENTION THIS, RICHIE- BUT OUR CAPTAIN IS TALKING TO HIMSELF!
NOT REALLY, JACKIE- THE MCLAUGHLAN IS ALSO BUILT INTO THE COMPUTER!
2


WELL, NICE MEETING YOU - UH- BOTH!
THANKS!
THANK YOU!
HOW ABOUT SOME DINNER, BOYS?
DON'T TELL ME, CAPTAIN MAC IS ALSO THE COOK?
NOPE! THE S.S. RICH HAS A COMPLETELY AUTOMATED DINING ROOM! YOU GET THE HOT DINNER OF YOUR CHOICE IN SECONDS!
I HATE TO WAIT THAT LONG WHEN I'M HUNGRY!
LATER-
JUST WHERE ARE WE NOW, DAD?
I'LL SHOW YOU EXACTLY, BOYS!
WE'RE IN THE NORTH ATLANTIC- ICEBERG COUNTRY! GOOD THING WE HAVE A CAPTAIN WHO NEVER SLEEPS!
YAWN! SPEAKING OF SLEEP, I GUESS I'LL TURN IN!
GEE, I'M TOO EXCITED TO SLEEP! I'LL TAKE ONE LAST TURN AROUND THE DECK!
MEANWHILE-
ANOTHER SHIP DIRECTLY AHEAD, SIR! SHALL I CHANGE COURSE?
3


WAITING FOR YOUR ANSWER, SIR!
I'M THINKING! I'M THINKING!
S-SINKING?!
WE'RE SINKING! WE'RE SINKING!
ABANDON SHIP! MAN THE LIFEBOATS! WOMEN AND CHILDREN FIRST! ALL HANDS ON DECK! BATTLE STATIONS! TI-IIIMBER!
JACKIE! WHAT'S GOING ON?
CAPTAIN MAC SAID THE SHIP IS SINKING!
DID YOU SAY WE WERE SINKING, CAPTAIN?
NO, MR. RICH- I SAID I WAS THINKING!
SORRY!
THAT'S OKAY JACKIE, GO BACK TO SLEEP!
LATER-

CONTINUED IN THIS ISSUE...

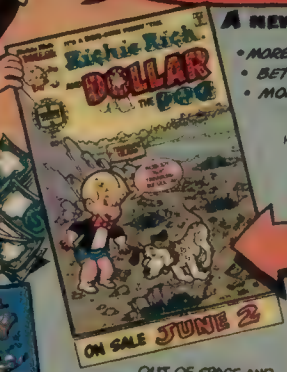

Richie Rich
THE POOR LITTLE RICH BOY
I LOATHE GLORIA GLAD! RICHIE'S ALWAYS WITH HER, WHEN HE SHOULD BE WITH ME!
RICHVILLE TIMES
I'M GOING TO DREAM OF BEING THE MOST FANTASTICAL, BEAUTIFUL GIRL IN THE... WORLD... AND... RICHIE WILL... SAY SO... ZZZ--
THERE SHE IS! THE MOST BEAUTIFUL--
--THE MOST WONDERFUL--
IN SLOW-MOTION
?!
--THE MOST LOVABLE GIRL IN THE WORLD!
GLORIA!
AAGH! SHE WINS EVEN IN MY DREAMS! GRR!!
THE END

4 NEW SENSATIONAL RICHIE RICH MAGAZINES ARE COMING YOUR WAY!!

A NEW ONE EVERY WEEK!

- MORE PAGES! MORE STORIES!
- BETTER VALUES!
- MORE FUN FOR LESS MONEY!

YOU ASKED FOR IT! THE WORLD'S MOST AMAZING DOG HAS HIS OWN MAGAZINE!!



DOLLAR RUNS AWAY FROM HOME IN A STORY YOU'LL NEVER FORGET!

ON SALE JUNE 2

OUT OF SPACE AND TIME COMES RICHIE'S MOST FANTASTIC NEW FRIEND!!

TRAVEL WITH RICHIE AND TIMMY TIME TO THE DISTANT PAST AND THE UNKNOWN FUTURE! IT'S A WHOLE NEW WORLD OF FUN AND ADVENTURE!

ON SALE JUNE 9

ON SALE JUNE 23

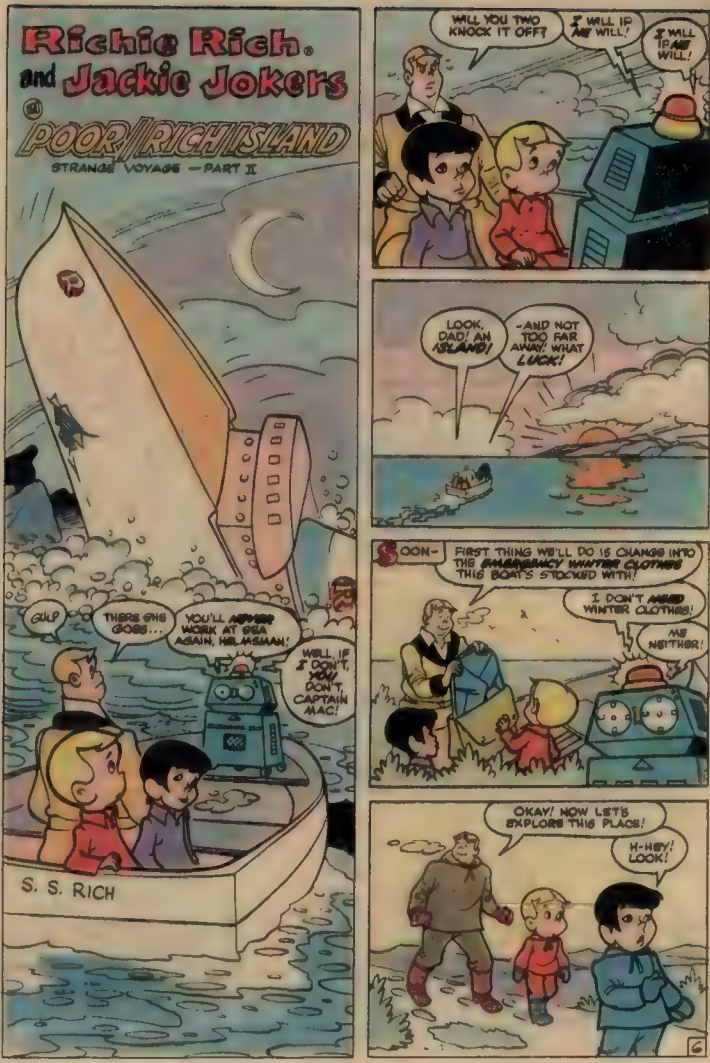
AT LAST! RICHIE AND GLORIA TOGETHER IN THEIR OWN MAGAZINE!

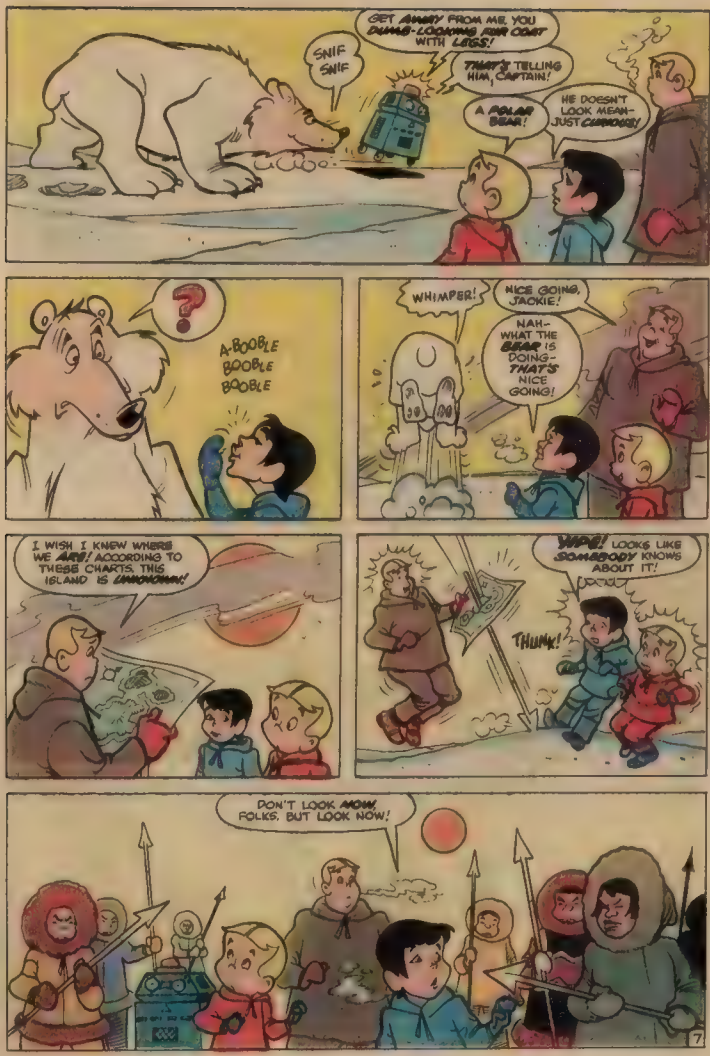
GLORIA IS KIDNAPPED... AND YOU'LL NEVER GUESS WHO THEY THINK SHE IS?

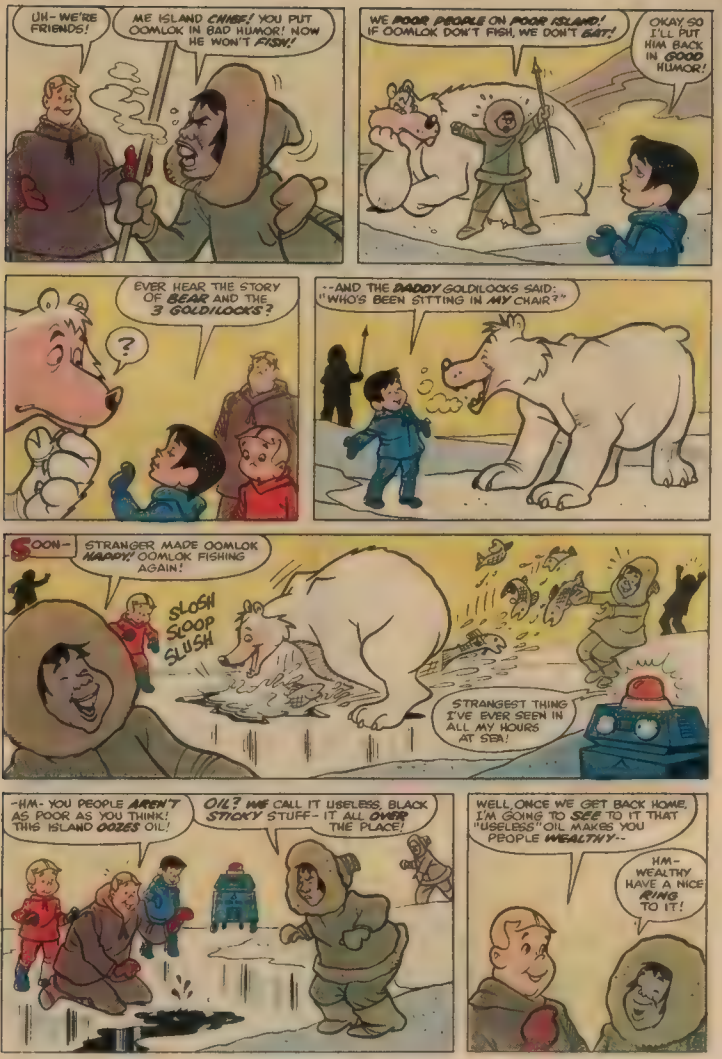
ON SALE JUNE 16

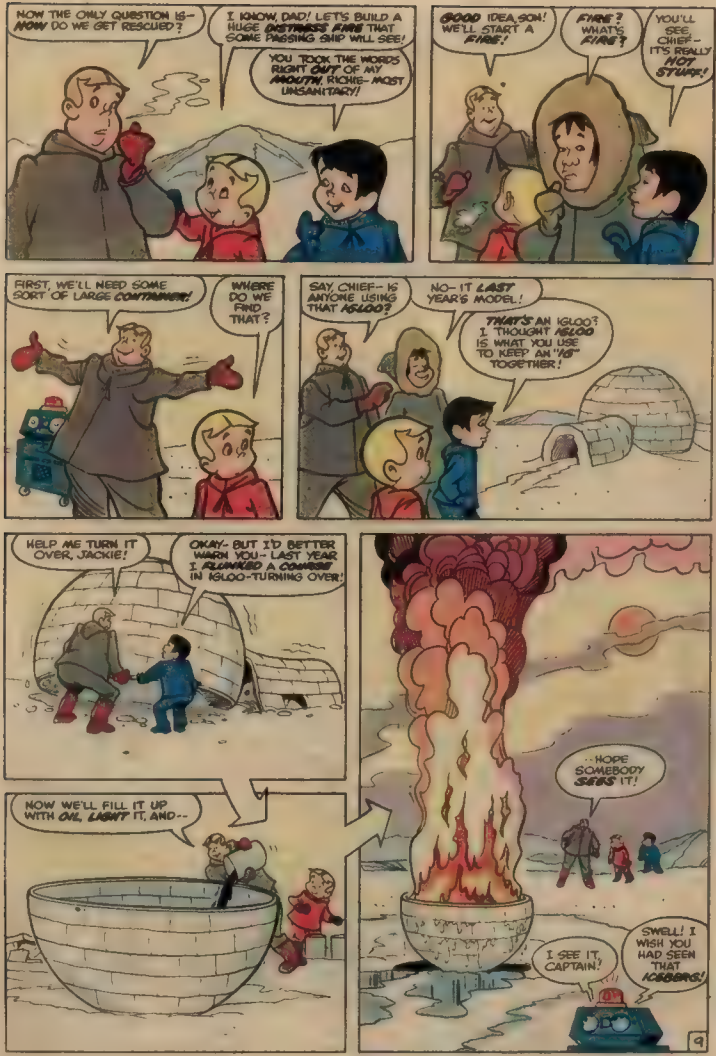
HERE COMES RICHIE'S FUNNIEST NEW FRIEND!

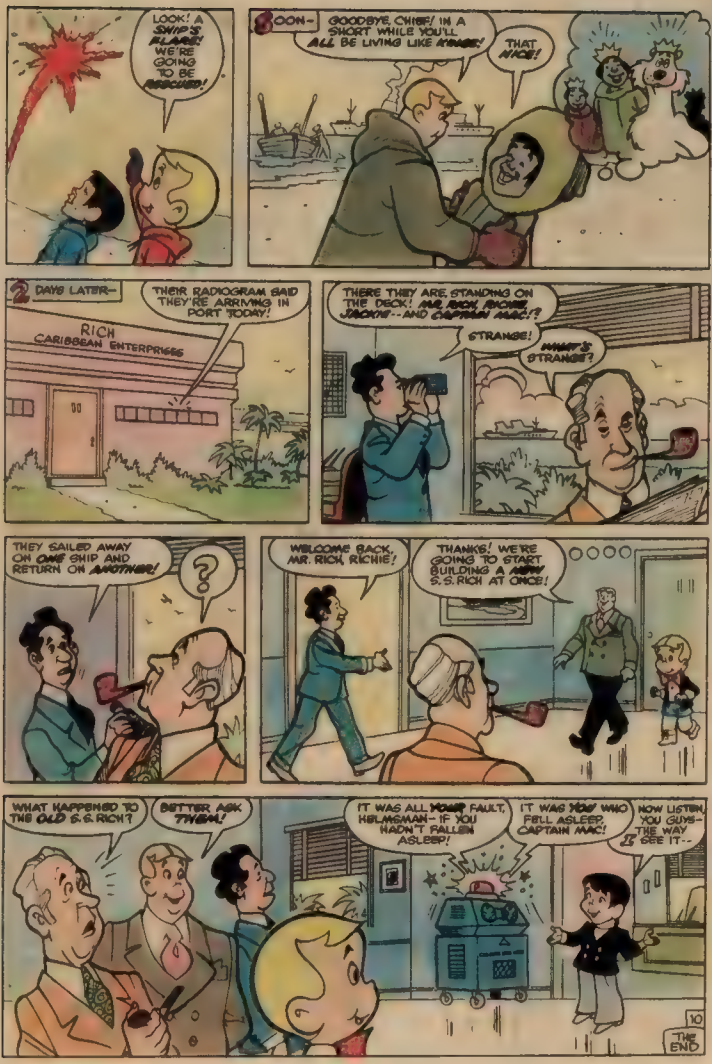
IT'S A LAUGH A SECOND WITH RICHIE, BILLY AND THE GIRLS OF MIAMI BEACH!!


Richie Rich and Jackie Jokers
POOR/RICH ISLAND
STRANGE VOYAGE — PART II
GULP
THERE GHIS GOES...
YOU'LL NEVER WORK AT SEA AGAIN, HELMSMAN!
WELL, IF I DON'T, I DON'T, CAPTAIN MAC!
S. S. RICH
WILL YOU TWO KNOCK IT OFF?
I WILL IF HE WILL!
I WILL IF HE WILL!
LOOK, DAD! AN ISLAND!
-AND NOT TOO FAR AWAY! WHAT LUCK!
SOON-
FIRST THING WE'LL DO IS CHANGE INTO THE EMERGENCY WINTER CLOTHES THIS BOAT'S STOCKED WITH!
I DON'T NEED WINTER CLOTHES!
ME NEITHER!
OKAY! NOW LET'S EXPLORE THIS PLACE!
H-HEY! LOOK!


GET AWAY FROM ME, YOU DUMB-LOOKING FUR COAT WITH LEGS!
SNIF SNIF
THAT'S TELLING HIM, CAPTAIN!
A POLAR BEAR!
HE DOESN'T LOOK MEAN- JUST CURIOUS!
?
A-BOOBLE BOOBLE BOOBLE
WHIMPER!
NICE GOING, JACKIE!
NAH- WHAT THE BEAR IS DOING- THAT'S NICE GOING!
I WISH I KNEW WHERE WE ARE! ACCORDING TO THESE CHARTS, THIS ISLAND IS UNKNOWN!
YIPE! LOOKS LIKE SOMEBODY KNOWS ABOUT IT!
THUNK!
DON'T LOOK NOW, FOLKS, BUT LOOK NOW!
7


UH- WE'RE FRIENDS!
ME ISLAND CHIEF! YOU PUT OOMLOK IN BAD HUMOR! NOW HE WON'T FISH!
WE POOR PEOPLE ON POOR ISLAND! IF OOMLOK DON'T FISH, WE DON'T EAT!
OKAY, SO I'LL PUT HIM BACK IN GOOD HUMOR!
EVER HEAR THE STORY OF BEAR AND THE 3 GOLDILOCKS?
?
--AND THE DADDY GOLDILOCKS SAID: "WHO'S BEEN SITTING IN MY CHAIR?"
SOON-
STRANGER MADE OOMLOK HAPPY! OOMLOK FISHING AGAIN!
SLOSH SLOOP SLUSH
STRANGEST THING I'VE EVER SEEN IN ALL MY HOURS AT SEA!
-HM- YOU PEOPLE AREN'T AS POOR AS YOU THINK! THIS ISLAND OOZES OIL!
OIL? WE CALL IT USELESS, BLACK STICKY STUFF- IT ALL OVER THE PLACE!
WELL, ONCE WE GET BACK HOME, I'M GOING TO SEE TO IT THAT "USELESS" OIL MAKES YOU PEOPLE WEALTHY--
HM- WEALTHY HAVE A NICE RING TO IT!


NOW THE ONLY QUESTION IS— HOW DO WE GET RESCUED?
I KNOW, DAD! LET'S BUILD A HUGE DISTRESS SIGN THAT SOME PASSING SHIP WILL SEE!
YOU TOOK THE WORDS RIGHT OUT OF MY MOUTH, RICHIE— MOST UNSANITARY!
GOOD IDEA, SON! WE'LL START A FIRE!
FIRE? WHAT'S FIRE?
YOU'LL SEE, CHIEF— IT'S REALLY HOT STUFF!
FIRST, WE'LL NEED SOME SORT OF LARGE CONTAINER!
WHERE DO WE FIND THAT?
SAY, CHIEF— IS ANYONE USING THAT IGLOO?
NO— IT LAST YEAR'S MODEL!
THAT'S AN IGLOO? I THOUGHT IGLOO IS WHAT YOU USE TO KEEP AN "IS" TOGETHER!
HELP ME TURN IT OVER, JACKIE!
OKAY— BUT I'D BETTER WARN YOU— LAST YEAR I FLUNKED A COURSE IN IGLOO-TURNING OVER!
NOW WE'LL FILL IT UP WITH OIL, LIGHT IT, AND--
...HOPE SOMEBODY SEES IT!
I SEE IT, CAPTAIN!
SWELL! I WISH YOU HAD SEEN THAT, KOBBERS!
9


LOOK! A SHIP'S FLARE! WE'RE GOING TO BE RESCUED!
SOON- GOODBYE, CHIEF! IN A SHORT WHILE YOU'LL ALL BE LIVING LIKE KINGS!
THAT NICE!
2 DAYS LATER-
THEIR RADIOGRAM SAID THEY'RE ARRIVING IN PORT TODAY!
RICH CARIBBEAN ENTERPRISES
THERE THEY ARE, STANDING ON THE DECK! MR. RICH, RICHIE JACKIE--AND CAPTAIN MAC!?
STRANGE!
WHAT'S STRANGE?
THEY SAILED AWAY ON ONE SHIP AND RETURN ON ANOTHER!
?
WELCOME BACK, MR. RICH, RICHIE!
THANKS! WE'RE GOING TO START BUILDING A NEW S.S. RICH AT ONCE!
WHAT HAPPENED TO THE OLD S.S. RICH?
BETTER ASK THEM!
IT WAS ALL YOUR FAULT, HELMSMAN - IF YOU HADN'T FALLEN ASLEEP!
IT WAS YOU WHO FELL ASLEEP, CAPTAIN MAC!
NOW LISTEN, YOU GUYS- THE WAY IT SEE IT--
10
THE END

MONEYMAKER
Insert a blank piece of paper turn the knob and OUT COMES A REAL DOLLAR BILL! Insert the deluxe and it changes to a 20 then the 50 changes to $10
Item A150 $1.35
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Bigger than life Frankenstein the most awful monster Count 7 feet tall his eyes glow eerily in authentic color on durable polyethylene so scary as your wildest nightmare
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TOTAL AMOUNT ENCLOSED
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Address
ZIP
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HAPPY BSADAY
FEBRUARY 8, 1977
AND WE ARE CELEBRATING AT
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GOOD SENSE
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Please Specify Design Quantity & Color
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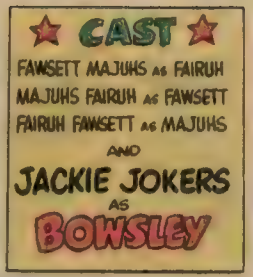
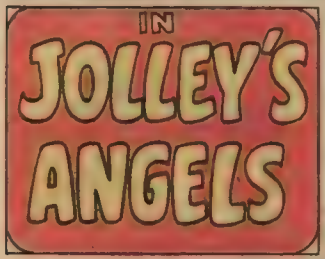
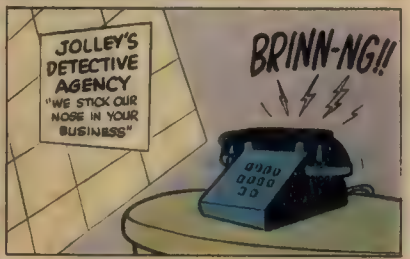
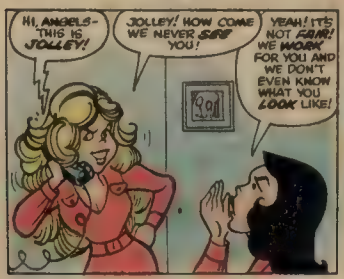
THE
Jackie JOKERS
TV SPECIAL
PRESENTS

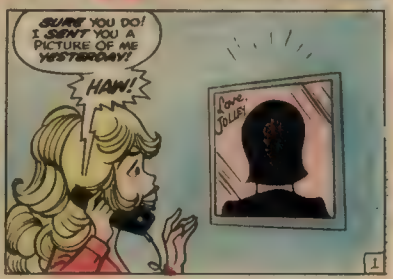

CAST
FAWSETT MAJUHS AS FAIRUH
MAJUHS FAIRUH AS FAWSETT
FAIRUH FAWSETT AS MAJUHS
AND
JACKIE JOKERS
AS
BOWSLEY

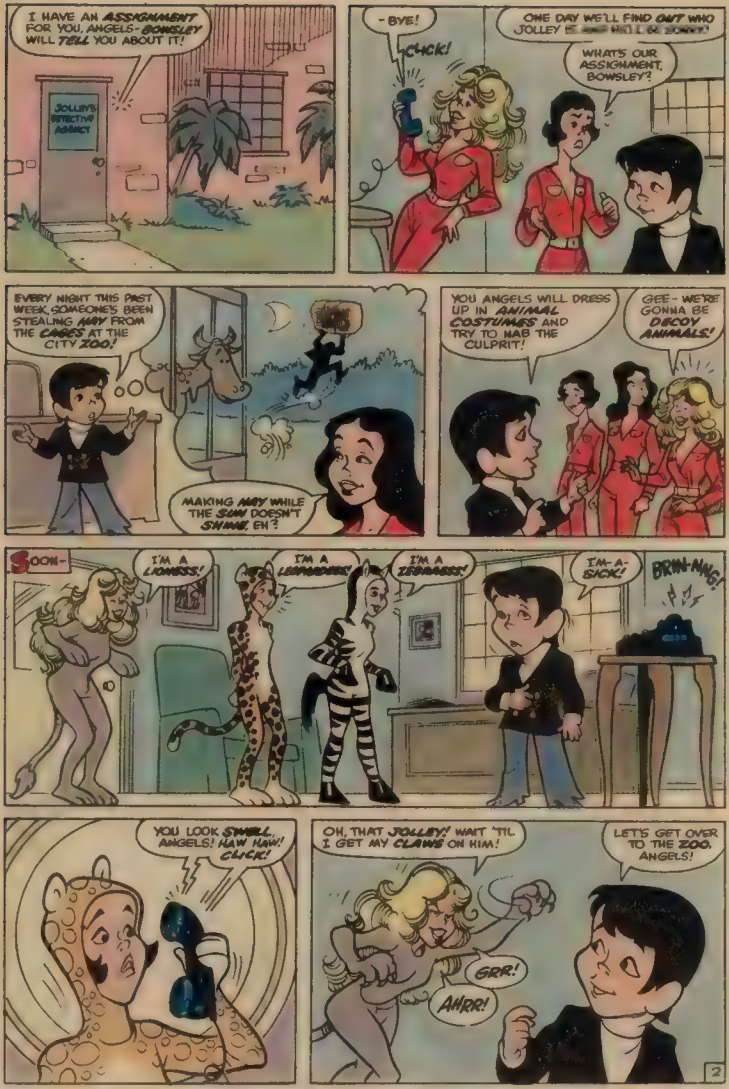

IN
JOLLEY'S
ANGELS

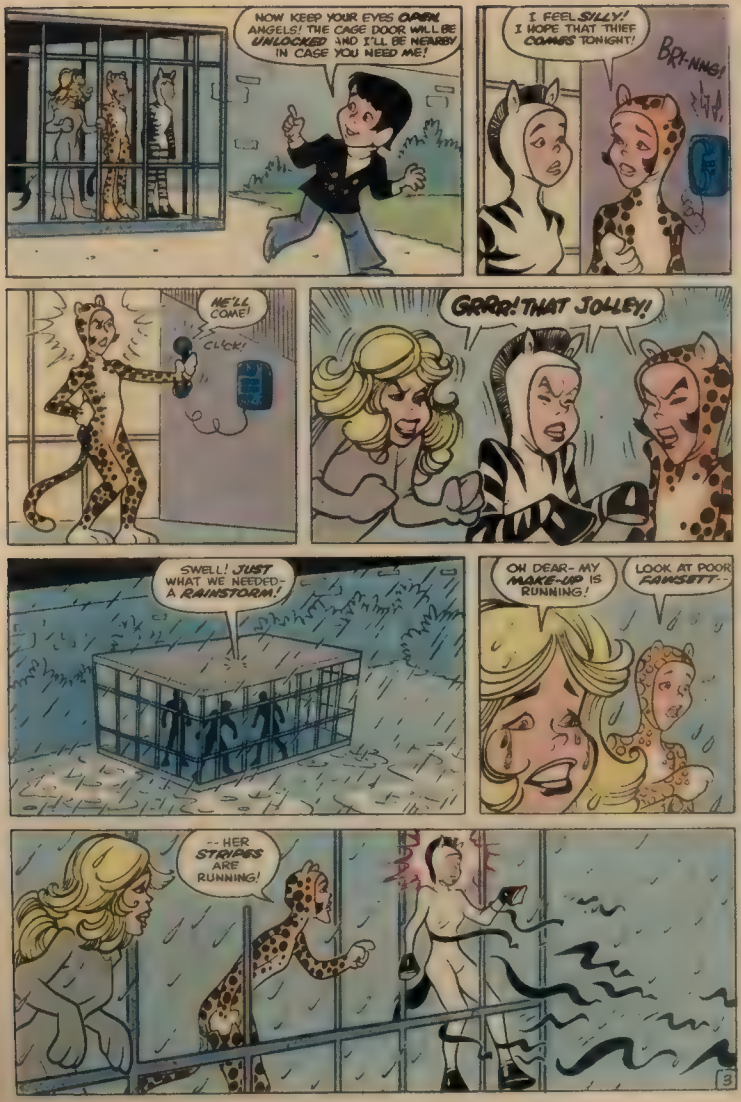

JOLLEY'S DETECTIVE AGENCY "WE STICK OUR NOSE IN YOUR BUSINESS"
BRINN-NG!!

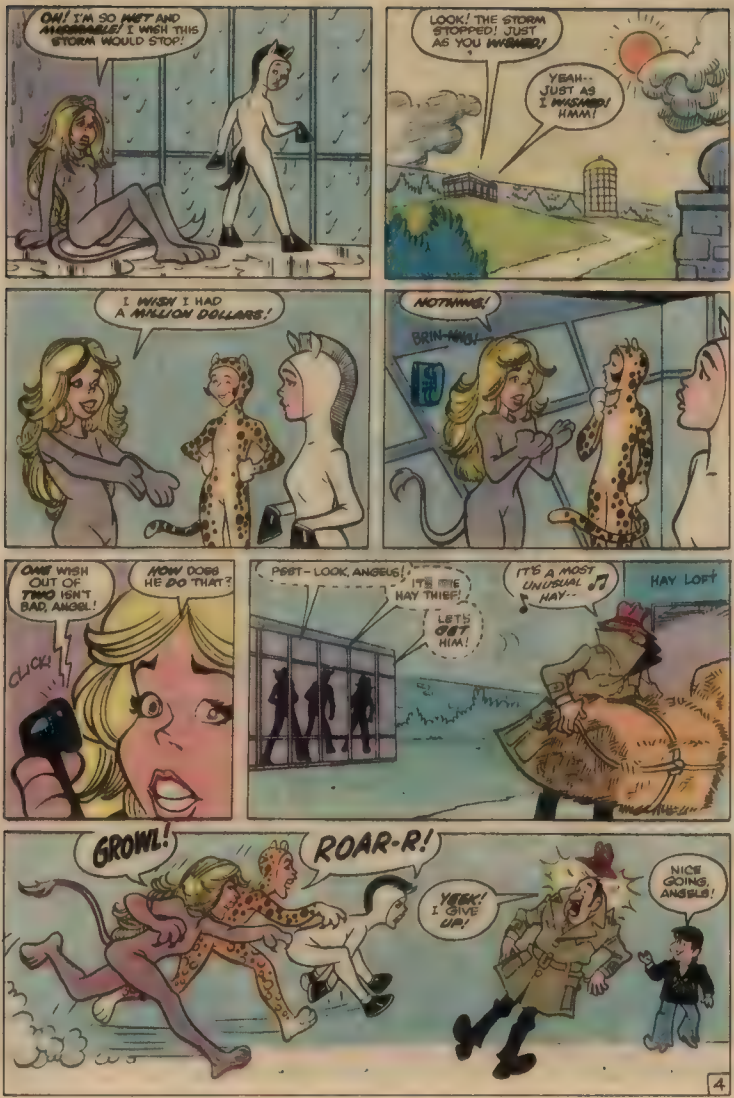
HELLO, JOLLEY'S DETECTIVE AGENCY SPEAKING- I'M FAIRUH!
I'M FAWSETT!
I'M MAJUHS!
I'M SICK!

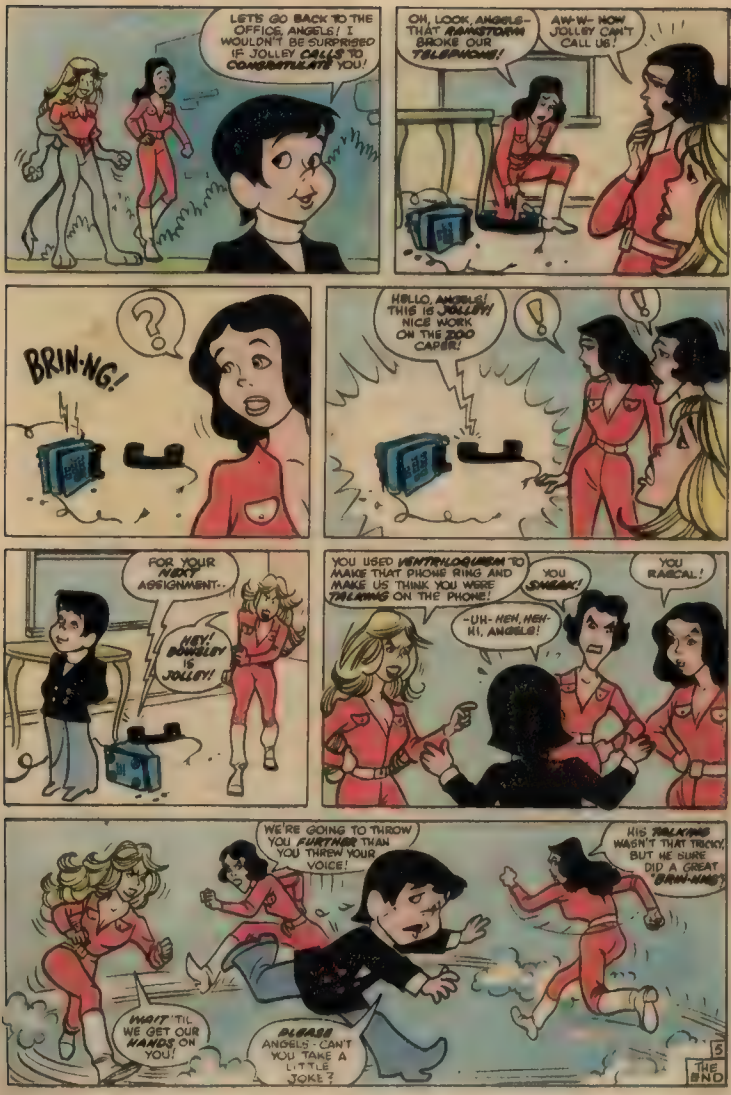

HI, ANGELS- THIS IS JOLLEY!
JOLLEY! HOW COME WE NEVER SEE YOU!
YEAH! IT'S NOT FAIR! WE WORK FOR YOU AND WE DON'T EVEN KNOW WHAT YOU LOOK LIKE!


SURE YOU DO! I SENT YOU A PICTURE OF ME YESTERDAY!
HAW!
Love, Jolley


I HAVE AN ASSIGNMENT FOR YOU, ANGELS - BOWSLEY WILL TELL YOU ABOUT IT!
JOLLEY'S DETECTIVE AGENCY
- BYE!
CLICK!
ONE DAY WE'LL FIND OUT WHO JOLLEY IS! WELL BE BOWSLEY!
WHAT'S OUR ASSIGNMENT, BOWSLEY?
EVERY NIGHT THIS PAST WEEK, SOMEONE'S BEEN STEALING HAY FROM THE CAGES AT THE CITY ZOO!
MAKING HAY WHILE THE SUN DOESN'T SHINE, EH?
YOU ANGELS WILL DRESS UP IN ANIMAL COSTUMES AND TRY TO NAB THE CULPRIT!
GEE - WE'RE GONNA BE DECOY ANIMALS!
SOON -
I'M A LIONESS!
I'M A LEOPARDESS!
I'M A ZEBRASS!
I'M-A BACK!
BRING-NING!
YOU LOOK SWELL, ANGELS! HAW HAW! CLICK!
OH, THAT JOLLEY! WAIT 'TIL I GET MY CLAWS ON HIM!
GRR!
AHRR!
LET'S GET OVER TO THE ZOO, ANGELS!

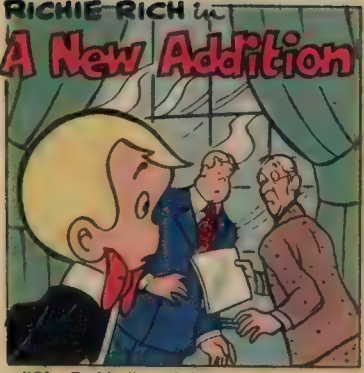

NOW KEEP YOUR EYES OPEN, ANGELS! THE CAGE DOOR WILL BE UNLOCKED AND I'LL BE NEARBY IN CASE YOU NEED ME!
I FEEL SILLY! I HOPE THAT THIEF COMES TONIGHT!
BRR-NNG!
HE'LL COME!
CLICK!
GRRR! THAT JOLLEY!
SWELL! JUST WHAT WE NEEDED- A RAINSTORM!
OH DEAR- MY MAKE-UP IS RUNNING!
LOOK AT POOR FAWSETT--
-- HER STRIPES ARE RUNNING!
3


OH! I'M SO HOT AND MISERABLE! I WISH THIS STORM WOULD STOP!
LOOK! THE STORM STOPPED! JUST AS YOU WISHED!
YEAH-- JUST AS I WISHED! HMM!
I WISH I HAD A MILLION DOLLARS!
NOTHING!
BRIN-NG!
ONE WISH OUT OF TWO ISN'T BAD, ANGEL!
CLICK!
HOW DOES HE DO THAT?
PSST - LOOK, ANGELS!
IT'S THE HAY THIEF!
LET'S GET HIM!
IT'S A MOST UNUSUAL HAY--
HAY LOFT
GROWL!
ROAR-R!
YEEK! I GIVE UP!
NICE GOING, ANGELS!


LETS GO BACK TO THE OFFICE, ANGELS! I WOULDN'T BE SURPRISED IF JOLLEY CALLS TO CONGRATULATE YOU!
OH, LOOK, ANGELS- THAT RAMSTORM BROKE OUR TELEVISION!
AW-W- HOW JOLLEY CAN'T CALL US!
BRIN-NG!
?
HELLO, ANGELS! THIS IS JOLLEY! NICE WORK ON THE ZOOO CAPER!
!
FOR YOUR NEXT ASSIGNMENT..
HEY! BOWLEY IS JOLLEY!
YOU USED VENTRILOQUISM TO MAKE THAT PHONE RING AND MAKE US THINK YOU WERE TALKING ON THE PHONE!
YOU SNEAK!
YOU RASCAL!
-UH- HEH, HEH-HI, ANGELS!
WE'RE GOING TO THROW YOU FURTHER THAN YOU THREW YOUR VOICE!
HIS TALKING WASN'T THAT TRICKY, BUT HE SURE DID A GREAT BRIN-NG!
WAIT 'TIL WE GET OUR HANDS ON YOU!
PLEASE ANGELS - CAN'T YOU TAKE A LITTLE JOKE?
5
THE END

RICHIE RICH in

A New Addition



"Oh, Daddy," said Richie Rich as he walked into his father's study, "I—uhm, oh, I'm sorry." He suddenly stopped talking as he noticed his father in conference with some man.

"Oh, it's all right, Richie. Come right in," his father said. "This is Mr. Structia. He's a building engineer who's going to help us with the mansion."

The man smiled and offered Richie his hand. "I've heard so much about you, Richie," he said. "Your father is a very proud man where you're concerned."

Richie blushed. "Thank you so much, Mr. Structia. And I'm sorry I barged in here like this."

"Oh, you can stay, son. Perhaps you can help us with some new ideas for the mansion. I've decided to make some additions—but we're undecided as to where we want them."

"I guess there isn't much you can add to a thousand room mansion, Dad," said Richie with a wry smile.

"Did you say a th-thousand room mansion?" said a somewhat surprised Mr. Structia.

"He certainly did," Mr. Rich confirmed. "And he's correct. . .at the very least. Probably ten or fifteen more, I would say."

"Y-y-you would?"

"Uh-huh."

"Well," said Mr. Structia. "I'm sure we can find some things you don't have here. After all, a thousand rooms isn't the world, is it?"

"Hardly," said Richie. "It's more what you put in it."

"Exactly the reason for my being here," said Mr. Structia, missing Richie's point completely. "Let's see what I can find you to put in it. Now. . .how about a movie theatre?"

"Well, we do have. . ." began Mr. Rich.

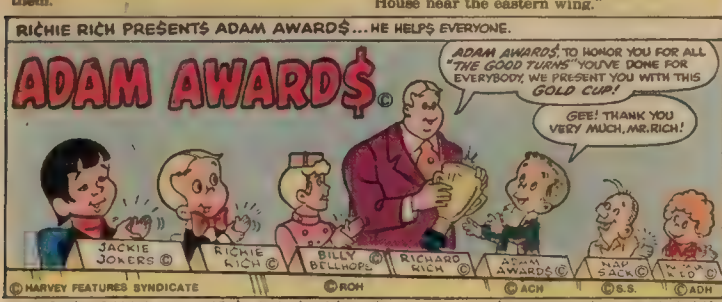
"No, I don't mean a screening room or two," said Mr. Structia. "I mean a fully equipped quadraphonic theatre with seating for hundreds."

"We have seven theatres in the mansion," Richie explained, "of different sizes and capacities. The largest seats fifteen hundred people and is often used for world premieres of new motion pictures. One of them is used for stage presentations and. . ."

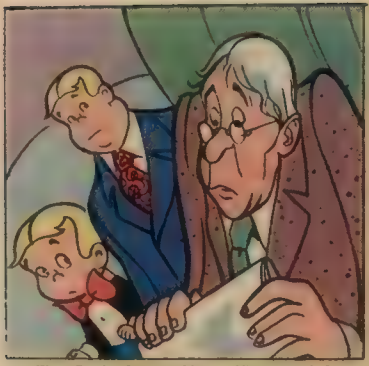
"Then how about a concert hall?" Mr. Structia said, stopping Richie.

"Another of the theatres," Richie continued, "is used for rock concerts. This, of course, is besides the four other concert halls in the mansion and the Rich Opera House near the eastern wing."

RICHIE RICH PRESENTS ADAM AWARDS... HE HELPS EVERYONE.



LOOK FOR RICHIE RICH AND ADAM AWARDS- YOU'LL SEE RICHIE RICH AND ADAM AWARDS IN YOUR HOTTEST RICHIE RICH COMICS.



"The Rich Opera House?" gulped Mr. Structia.

Mr. Rich and his son both nodded their heads.

"Then how about a museum?" Mr. Structia shot back.

"Well, there is the modern art museum in the south wing," said Mr. Rich.

"And the Rich Museum of Classical Art in the north wing," Richie continued.

"And the Museum of Natural History," Mr. Rich said.

"And the Historical Museum and General Museum in the southwest wing," Richie said, and then added: "Are we forgetting any, Dad?"

His father didn't think so. "That's why we've always found it so difficult to add rooms, Mr. Structia," Mr. Rich went on. "We do have so much here."

"Oh, don't worry," Mr. Structia assured him. "We'll come up with something. How many pools do you have here?"

"Seven indoors and five outdoors," Richie answered. "But those don't include the many, many wading and diving pools on the estate."

"Well, then, did you ever think of having your own health club complex?"

"We did," said Mr. Rich, "and we do. Four, in fact. One in each of the four major wings."

"Any have a running track?" asked Mr. Structia.

"All of them," said Mr. Rich.

"As a matter of fact," said Richie, "the one in the east wing has three. One of an eighth of a mile, one of a quarter and one of a half mile. They've been talking of having the national championships there."

"I'm sure there's something we can do for you," Mr. Structia said, this time with a bit less confidence than before.

"Dad," Richie then said. "Do you really think we need any additions? The only additions I would like to see are more people coming in here to enjoy it with us. In fact, that was the reason for my coming here to talk to you today. I wondered if we could have the community kids club come in twice a week rather than once a week. That would be a great addition."

His father beamed. He reached out and patted his son warmly on the shoulders. "Of course, Richie," he said, his voice almost choking with pride. And to Mr. Structia, he said: "I believe my son has made a wise suggestion. That's the addition we'll settle on, Mr. Structia."

"I can't help but agree," said the engineer. "And I think we could all be better off if we could find a way to add more Richie Riches to our world."

FRIEND! HERE I AM AGAIN... ASKING YOU TO HELP US IN OUR **SPECIAL POLL!**

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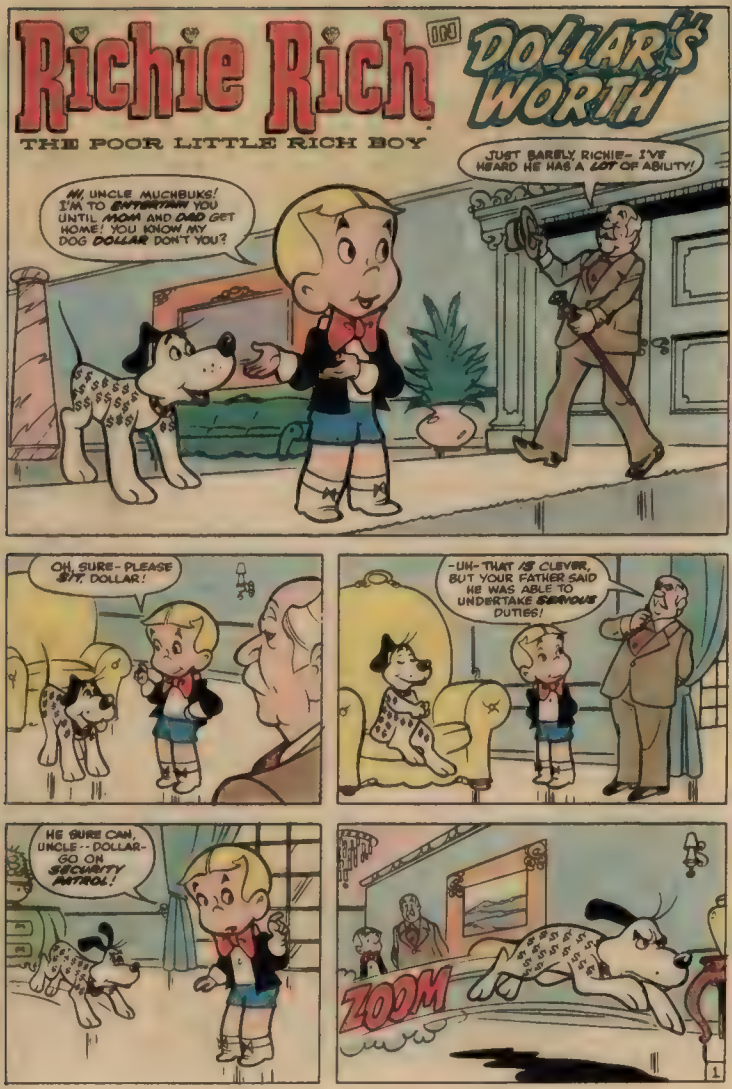
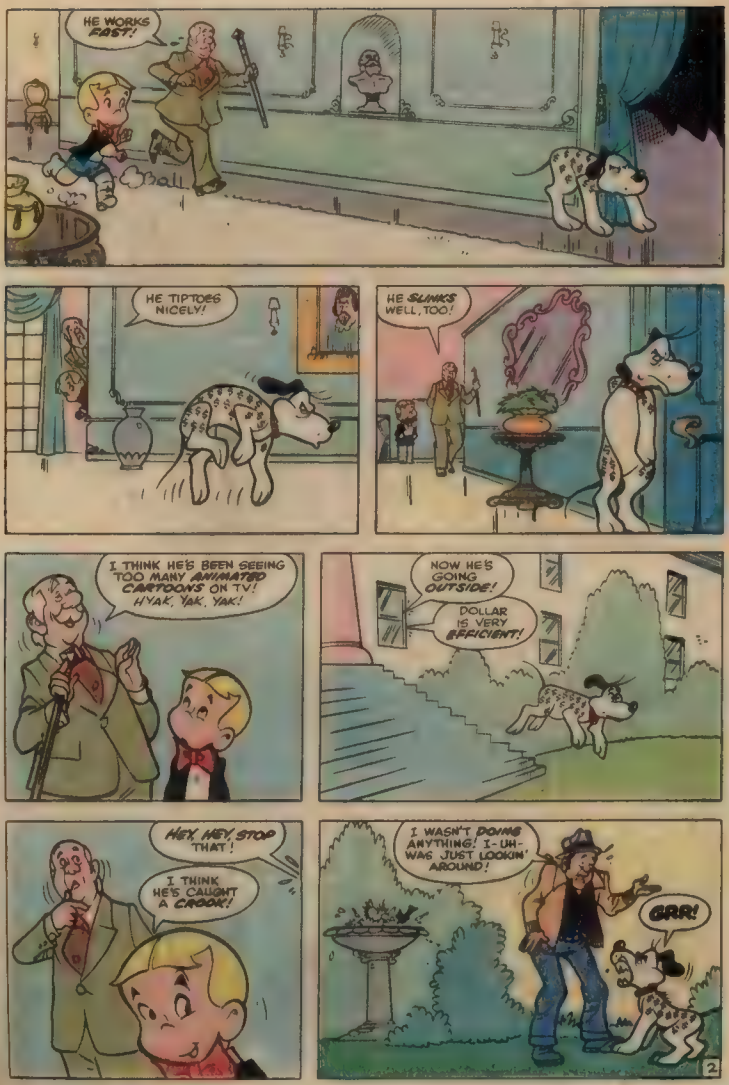
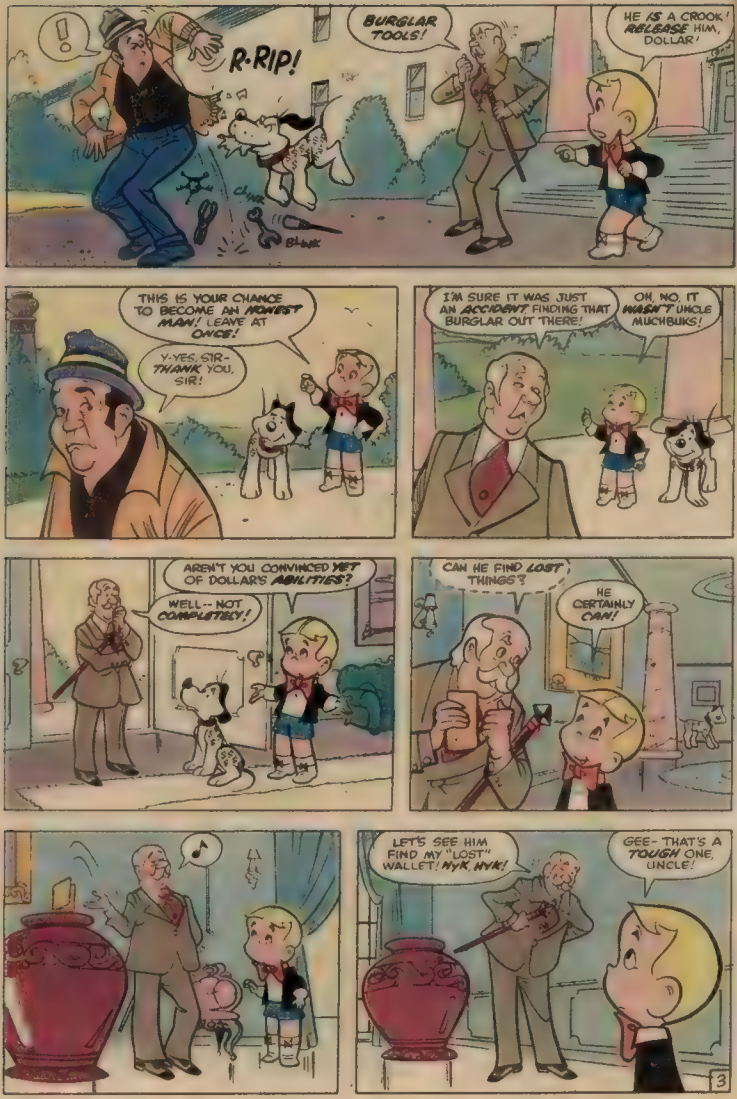
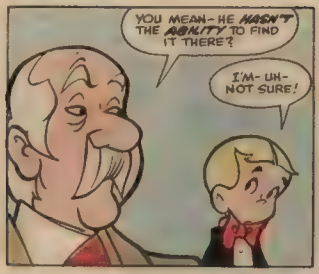
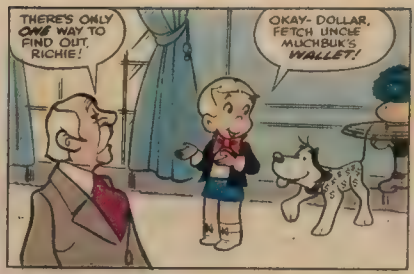

Richie Rich
THE POOR LITTLE RICH BOY
DOLLAR'S WORTH
HI, UNCLE MUCHBUKS! I'M TO ENTERTAIN YOU UNTIL MOM AND DAD GET HOME! YOU KNOW MY DOG DOLLAR DON'T YOU?
JUST BARELY RICHIE- I'VE HEARD HE HAS A LOT OF ABILITY!
OH, SURE - PLEASE PAT, DOLLAR!
-UH- THAT IS CLEVER, BUT YOUR FATHER SAID HE WAS ABLE TO UNDERTAKE SERIOUS DUTIES!
HE SURE CAN, UNCLE -- DOLLAR- GO ON SECURITY PATROL!
ZOOM
1

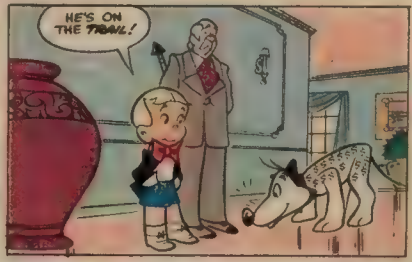

HE WORKS FAST!
HE TIPTOES NICELY!
HE SLINKS WELL, TOO!
I THINK HE'S BEEN SEEING TOO MANY ANIMATED CARTOONS ON TV! HYAK, YAK, YAK!
NOW HE'S GOING OUTSIDE!
DOLLAR IS VERY EFFICIENT!
HEY, HEY, STOP THAT!
I THINK HE'S CAUGHT A CROOK!
I WASN'T DOING ANYTHING! I-UH-WAS JUST LOOKIN' AROUND!
GRR!
2

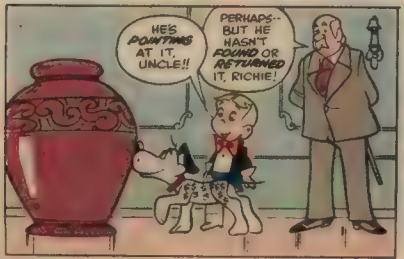

!
R-RIP!
BURGLAR TOOLS!
HE IS A CROOK! RELEASE HIM, DOLLAR!
CLANK
BLINK
THIS IS YOUR CHANCE TO BECOME AN HONEST MAN! LEAVE AT ONCE!
Y-YES, SIR- THANK YOU, SIR!
I'M SURE IT WAS JUST AN ACCIDENT FINDING THAT BURGLAR OUT THERE!
OH, NO, IT WASN'T UNCLE MUCHBUKS!
AREN'T YOU CONVINCED YET OF DOLLAR'S ABILITIES?
WELL-- NOT COMPLETELY!
CAN HE FIND LOST THINGS?
HE CERTAINLY CAN!
LET'S SEE HIM FIND MY "LOST" WALLET! NYK NYK!
GEE- THAT'S A TOUGH ONE, UNCLE!
3

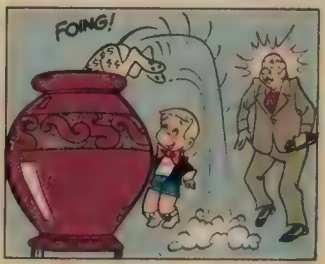

YOU MEAN- HE HASN'T THE ABILITY TO FIND IT THERE?
I'M- UH- NOT SURE!

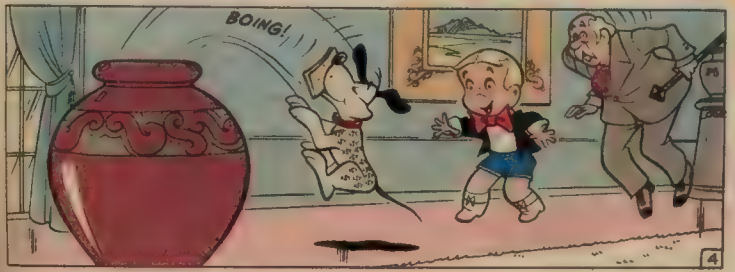

THERE'S ONLY ONE WAY TO FIND OUT, RICHIE!
OKAY- DOLLAR, FETCH UNCLE MUCHBUK'S WALLET!

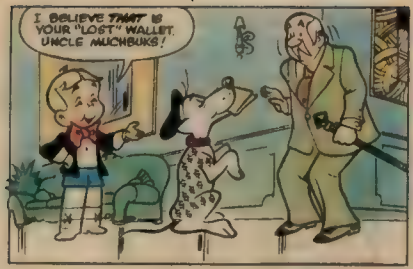
LOOK-- HE'S THINKING, UNCLE!
REALLY? HEH! HEH!

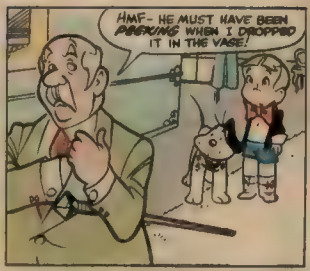

HE'S ON THE TRAIL!

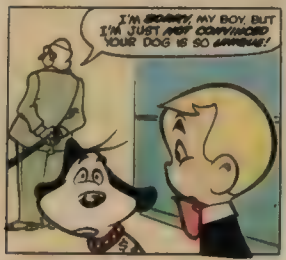

HE'S POINTING AT IT, UNCLE!!
PERHAPS-- BUT HE HASN'T FOUND OR RETRIEVED IT, RICHIE!

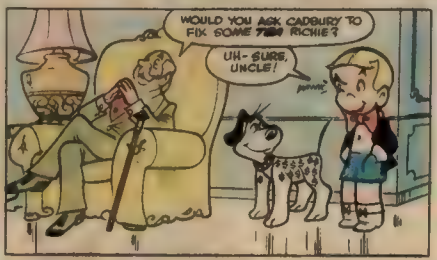

FOING!


BOING!
4

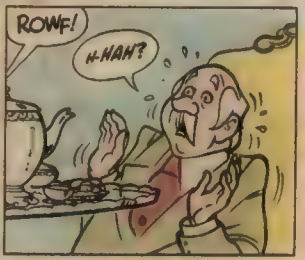

I BELIEVE THAT IS YOUR "LOST" WALLET, UNCLE MUCHBUKS!

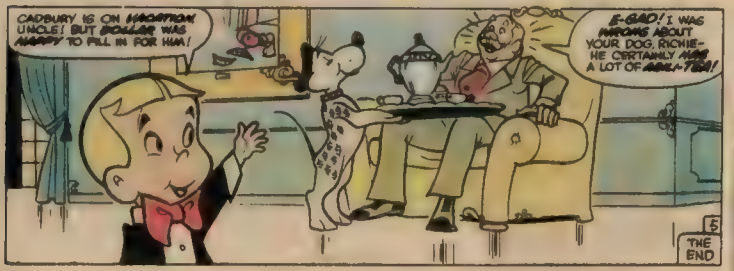

HMF- HE MUST HAVE BEEN SNEAKING WHEN I DROPPED IT IN THE VASE!


I'M SORRY, MY BOY, BUT I'M JUST NOT CONVINCED YOUR DOG IS SO LOVEABLE!


WOULD YOU ASK CADBURY TO FIX SOME TEA RICHIE?
UH- SURE, UNCLE!

SOON-
OH, THANK YOU, CADBURY!


ROWF!
H-HAH?


CADBURY IS ON VACATION UNCLE! BUT SCALLAR WAS HAPPY TO FILL IN FOR HIM!
E-GAD! I WAS WRONG ABOUT YOUR DOG, RICHIE- HE CERTAINLY HAS A LOT OF SKILL-TEA!
5
THE END

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Automatic Switch - Action Comb

$1.49

Zip! Zip! Just push button & comb flips out of protective case. Durable, unbreakable. Safe! Safe! Safe!

Fill in coupon, cut out, place in envelope & mail

WE PAY POSTAGE!

Be Happy! Have Fun! Get Prizes or Cash from S.L.C.

Start to earn your prizes right away. Here's all you have to do. Cut out postage-free label and paste on any envelope. Fill in coupon, place in envelope and mail We'll rush you everything you need at not cost to you.

Sell from our easy to carry Album of Personalized Christmas Cards that has a wide selection to suit everyone's taste. All fine quality cards that make selling so easy. Only $3.95 a box, each with customer's name imprinted. No boxes to carry or return. No risk, no obligation, no investment. No limit to the number of prizes you can win or keep $1.00 for each box you sell

Life is Great When You're a Winner Everyone Who Tries Can Win

Sales Leadership Club
Dept. 7SH-6, Springfield, Mass. 01101

Without obligation, enroll me as a member. Rush me FREE Membership Card, FREE Album of Christmas Cards, FREE Prize Catalog and complete details on how to earn valuable prizes or big cash profits — the proven Sales Leadership way!

NAME _____
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CITY _____

STATE _____ ZIP _____

CUT OUT POSTAGE-FREE LABEL - - PASTE ON ANY ENVELOPE

No Postage Stamp Necessary If Mailed in the United States

Postage Will be Paid by Addressee

BUSINESS REPLY MAIL
First Class Permit No. 3105, Springfield, Mass.

SALES LEADERSHIP CLUB
DEPT. 7SH-6
SPRINGFIELD, MASSACHUSETTS 01101

EARN FAMOUS NAME

PRIZES OR CASH

THE EASY OLYMPIC WAY!

FREE SAMPLE CARDS — EARN $1.00 A BOX

2 WAYS TO GET STARTED FAST!

JOIN THE EASIER, FASTER WAY!

Use Olympic's "HOT LINE" MemberPhone. IT'S FREE! DIAL (TOLL FREE)

1-800-528-6050*

(In Arizona: 1-602-955-9714)

ASK FOR EXTENSION 319 . . . *Any day . . . Any hour!* Give our operator your name, address (zip code please), and our Department Number 77HC7.

***PLEASE...MemberPhone operators can only enroll new members...cannot answer questions or inquiries.** Service not available from Alaska, Hawaii, or Puerto Rico . . . (please use coupon).*

PHONE US FREE **OR** FILL IN COUPON & MAIL

YOU CAN GET THESE and many, many other valuable prizes — or cash — absolutely free by selling beautiful Olympic IMPRINTED CHRISTMAS CARDS, ALL-OCCASION CARDS, STATIONERY, AND GIFTS. Olympic offers more variety! The Olympic way is the IN way! Here's why . . .

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic products — and it's yours to keep. We don't send you merchandise in advance. With Olympic, you never have to worry about paying for, or returning, merchandise you don't sell.

OLYMPIC CARDS ARE GREAT! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors . . . and take their orders. Imprinted Christmas and All-Occasion Cards sell for as little as 10¢ PER CARD TO YOUR CUSTOMERS! With values like this, you can imagine how easy sales will be! Sell enough boxes to get the prizes you want — or keep $1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Call our MemberPhone number FREE . . . and give our operator your name and address. OR — fill in and mail coupon. Either way, we'll rush you your FREE Sample Book, FREE Membership Card, and FREE Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU — NO OBLIGATION! So don't delay — join Olympic TODAY!

OLYMPIC SALES CLUB, INC.

Dept. 77HC7, Enfield, Connecticut 06082

Enroll me as a member without dues or ANY obligation. Send me the FREE Catalog of Prizes, FREE Book of Sample Cards, FREE Membership Card — all of which I can keep — together with complete details on how to get prizes or cash the easy Olympic way!

NAME _____

ADDRESS _____ APT. _____

CITY _____

STATE _____ ZIP _____ AGE _____

OLYMPIC SALES CLUB, INC.

DEPT. 77HC7, ENFIELD, CT. 06082

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is a HARVEY COMIC!
Lotta
Casper
SAD SACK
HOT STUFF
TUFF GHOSTS
Spooky
Audrey Melvin
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Support the comic book industry.
If you like this scan, go buy a new comic.
Unfortunately, they don't make Harveys anymore. :-(